

Growing Portfolio has Core Intellectual Property Licensed by Major Pay TV Operator and Built into Solutions Reaching more than 100 Million Devices Globally

Andover, MA – December 6, 2012 - Veveo, a leading provider of semantic technologies to bridge the usability gap in connected devices and applications with intelligent search, discovery and personalization solutions, announced today the issuance of a new patent application, bringing its total count of issued patents to 31 by the United States Patent and Trademark Office (USPTO). Veveo has filed more than 67 patent applications to date for advanced technologies that support more than 100 million connected devices and televisions globally through Tier-1 operators and device OEMs in the pay television and mobile sectors.

The new application entitled: **METHOD AND SYSTEM FOR UNIFIED SEARCHING ACROSS AND WITHIN MULTIPLE DOCUMENTS** was filed in 2008 and assigned **USPTO number: 8,296,294**. This patent covers the notion of a single unified interface that enables search to be performed seamlessly within a document and across multiple documents.

“While our patent portfolio represents the seminal technologies we have invented for the next generation of search, personalization and intelligent usability of products and services for connected devices and three screens, it means more than that to us as an innovation company,” said Murali Aravamudan, Founder and CEO of Veveo. “Our solutions based on these technologies are making lives easier for hundreds of millions of users around the world, and allowing Tier-1 operators and OEMs to bring to market advanced usability solutions to help make their products and services more successful.”

Veveo’s customer segments are Tier-1 operators in Pay TV (Cable, IPTV, Satellite), wireless operators, handset and consumer electronics device OEMs. Its technologies are applicable to various emerging market categories of wearable computing, automotive telematics, enterprise and others, into which the company is expanding. Veveo’s customers include Comcast, DirecTV, Cablevision, Rogers, and AT&T, as well as the announcement of an IP licensing agreement with Verizon earlier in the year. Veveo’s semantic solutions are designed to provide natural, intuitive and efficient usability of products and services, particularly for smart-connected devices with limited user input capabilities.