

OmniCapital Completes Follow-On Investment in One On One Ads, Inc. Leading Provider of Online Video Solutions

March 15, 2012 – OmniCapital (omnivc.com) announced today a follow-on equity investment in Mahwah, New Jersey based One On One Ads, Inc. (oneononeads.com). The Company will use the additional Series A Preferred financing to grow sales and extend the features of its previously launched unique video ad platform.

One On One Ads offers unique technology for online and mobile automated video creation and media campaign development. The Company's video ad services enable any size business the ability to generate their own professional quality, high-definition video ads in an easy, user-friendly and cost-effective manner. Videos produced using One On One Ads' SaaS (software-as-a-service) platform can be generated in a variety of formats suitable for use on the web, mobile devices, e-mail campaigns, TV, local cinemas, etc. Instantly redeemable coupons, available as clickable and printable, can be changed as frequently as necessary, and linked to any ad, to accommodate the ever-changing needs of every business.

Combined with proprietary production capabilities, media campaign management, cross channel video delivery, and a growing library of stock media, One On One Ads provides national and local advertisers and publishers with a comprehensive online video campaign solution. Videos can easily be downloaded and viewed via links to a company's website, Social Media outlets, QR and Bar Codes, etc.

The Company's OEM offering enables publishers, retail exchanges, and commercial sites the ability to provide branded video production capabilities directly to their end user customers. One On One Ads also offers services to the tens of millions of local businesses and private sellers, in all verticals, who want to use video for their marketing campaigns, but cannot afford the time and expense of an advertising agency.

Arnon Scheflan, CEO and President of One On One Ads noted, "We have made significant progress in developing our innovative products and are poised to achieve extraordinary market acceptance and growth. We are delighted to have the additional Omni investment to pursue our business plan. We look forward to continuing working with them closely to grow the company."

Bill Gourgey, Omni advisor and One On One Director added “One on One Ads browser-based video ad builder revolutionizes video advertising by eliminating the need for expensive tools and specialized training. Offering high quality video at affordable prices appears to be just what the market needs.”

About OmniCapital (www.omnivc.com)

OmniCapital Group is a New Jersey based venture capital firm dedicated to helping entrepreneurs build the best next-generation technology, communication and information companies for rapidly growing markets. We invest in early-growth stage companies and bring a combination of operating and investing experience, industry knowledge, and an extensive network of contacts with industry executives. Our passion is to help build the next generation technology companies that will become leaders in their respective markets

About One On One Ads, Inc. (www.oneononeads.com)

One On One Ads is a technology company founded in January 2011 that develops new solutions for wireless and online video commercials. The company’s video ad services enable national and local businesses, as well as consumers to generate their own professional quality video commercials in an easy and cost-effective way. Video commercials produced with One On One’s services can be published in a variety of formats for the web, mobile devices, email campaigns, TV, and local cinemas.

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